



July 23, 2018

Dear Fellow Community Bankers,

Mark your calendars! The Bluegrass Community Bankers Association will be holding its 16<sup>th</sup> Annual Convention beginning on Sunday, August 26, 2018 at the Holiday Inn Plaza in Bowling Green. You should have received a packet detailing the timeline of the events during the Annual Convention. I encourage you to attend, along with any key personnel at your Bank and your Board of Directors. If you have attended in past years, you have witnessed the growth of this event. We fully expect this growth to continue and sincerely hope that you will be a part of its success.

For the past several years, we have held a Silent Auction fundraiser during the annual banquet. On Monday, August 27, we will hold our 5<sup>th</sup> Annual Silent Auction. The auction will begin, along with a cocktail reception, at 5:30 pm prior to the annual banquet. The money raised during the auction is used to fund scholarships for individuals to attend banking schools and educational programs designed specifically for Community Bankers. For this reason, we have always felt that the auction is a vital component of the Convention and hope that you will help us meet our goal of raising \$10,000 this year.

There are two ways in which you can participate and support this event. First, you can provide a gift and/or item to be auctioned that represents, or is specific, to your Bank and/or community. Second, you can attend and participate in the bidding at the silent auction. Enclosed, you will find information pertaining to suggested silent auction gift ideas as well as a Donor Information Form for your convenience. If you are interested in supporting the auction, please fill out the Donor Information Form, including a contact name in case there is need for follow-up as the Convention draws near.

The Bluegrass Community Bankers Association represents our small, hometown Community Banks in Kentucky. Please support the work of our Association with your attendance, participation and gift. Should you have any questions, please feel free to contact me at the Bank (270-586-7121), on my cell at (270- 202-2915), or via email ([alex\\_downing@fbtco.com](mailto:alex_downing@fbtco.com)). Thank you for your time and I look forward to hearing from you.

Sincerely,

Alex Downing  
Chairman, 2018 BCBA Silent Auction  
President, Franklin Bank & Trust Company

*Your ICBA Affiliate in Kentucky*



## DONOR INFORMATION

Please list your name and company as you would like them to appear in the program and on any signage.

**DONOR:** (as it will appear in the program)

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Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### GIFT DONATIONS

Gifts may be purchased with corporate funds. If donating more than one gift, please copy this form and complete for each donated item.

### GIFT DESCRIPTION:

\_\_\_\_\_

\_\_\_\_\_

**Value of Gift/Price Paid** (whichever is lower)

\$ \_\_\_\_\_

Please return this form via mail/email no later than Wednesday, August 1, to:

Alex Downing  
Franklin Bank and Trust  
P.O. Box 449  
Franklin, Ky. 42135  
alex\_downing@fbtco.com

**NOTE: The donated gift/item can be sent directly to me or can be delivered to the convention registration desk on Sunday, August 26.**

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## BBA SILENT AUCTION GIFT IDEAS/SUGGESTIONS

### IDEAS....

#### Sports and Travel

Autographed memorabilia, tickets to sporting events, fishing rod, hunting equipment, rifle, fish finder, golf equipment, airline miles, use of a condo or vacation home, cruises, fishing trip, hunting weekend, family vacation. Consider a vacation package if you own a time share or vacation home/condo; find someone to donate the airfare and/or rental costs.

#### Jewelry and Fashion

Handmade or designer jewelry, fur/leather/suede coats or jackets, cufflinks, antique broaches, silk scarves, designer sunglasses, handbags, hand knit sweaters.

#### Art and Collectibles

Paintings, collages, pottery, fiesta ware, military memorabilia, trading cards, Native American artifacts, Hummel figurines, political memorabilia, hand crafted quilts.

#### Home and Electronics

Waterford or tiffany vases, bowls, etc., Swarovski crystal, Spode platters and serve ware, hand painted or customized barware, video game systems, Holiday ornaments, Santa collectible statues and figurines, iPod and accessories, digital camera, robotic floor vacuum, portable GPS system, humidior.

#### Showcase your County

Donate a regional/local specialty item; wine, bourbon, BBQ, jellies & jams, quilts, etc.

### RECOMMENDATIONS....

**Avoid gift certificates for specific values.** Participants tend to bid lower than the value stated on the certificate. Instead, consider donating a gift certificate for a specific item (i.e., specialty product).

**\$200 is the recommended minimum value for each donated item.**

You may also simply give a check if you wish.

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