2017 Convention Registration Packet

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June 28, 2017

Dear Community Banker,

It is with great pleasure that I extend to you an invitation to attend the Bluegrass Community Bankers Association’s 2017 Annual Convention to be held on August 27th-29th in Lexington, Kentucky at the Marriott Griffin Gate Resort. As always, we pride ourselves in providing a fun and educational experience to the community bankers that attend.

Within this packet, you will find an agenda with detailed information on Registration, the Welcome Reception, the General Session, the Breakout Sessions, the Banquet (which includes the Silent Auction) and the Golf Outing. It should be noted that Preston Kennedy, ICBA Vice Chairman, will speak during the General Session Monday morning. Following Mr. Kennedy’s remarks, Dr. Loren Scott will give an informative and entertaining presentation. During lunch, Andy Barr will provide an update on the state of legislation affecting community banks in Washington. Monday evening, will include the BCBA Silent Auction and Reception, with entertainment by the New Beckham County Ramblers. All proceeds from the auction will benefit the Charles D. Bennett Scholarship Fund. The Banquet will follow and conclude with an entertaining presentation by Wes Henderson, Co-founder/Chief Innovation Officer of the Louisville Distilling Company/Angel’s Envy Bourbon, sponsored by The Bankers’ Bank of Kentucky. The Convention will conclude on Tuesday with a golf outing for those interested in playing.

Reservations have been made for lunch at the 21c Museum on Monday at noon for any spouses/partners interested. If you wish to attend, please arrange for travel to and from.

Our Sponsors are a huge part of the Association’s ability to provide such an outstanding Convention and we sincerely thank them for their support and urge our members to utilize their services.

Enclosed is the agenda. On this you will find a complete schedule including contact information for the hotel and room block instructions. The registration form is also enclosed. Please fill the registration form out and mail or fax it to the address on the form before August 18th. Make plans to join us in Lexington for this great event!

Best regards,

Jodi Stacy
President

Your ICBA Affiliate in Kentucky
2017 Annual Convention
Registration Form

_____________________________________________  ________________ __________
Name and Title       (Area Code) Telephone

____________________________________________  _________________ __________
Spouse Name (if attending)      (Area Code) Cell Phone

___________________________________________  __________________ __________
Bank/Organization        Email Address

___________________________________________  __________________ __________
Address         City, State, Zip

Your ICBA Affiliate in Kentucky
## Fee Schedule

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>BCBA Member (first paid registrant)</td>
<td>$299</td>
<td>________</td>
</tr>
<tr>
<td>Additional Bank Employees/Directors</td>
<td>$199</td>
<td>________</td>
</tr>
<tr>
<td>Non-Member</td>
<td>$375</td>
<td>________</td>
</tr>
<tr>
<td>Spouse/Guest</td>
<td>$50</td>
<td>________</td>
</tr>
<tr>
<td>Golf Scramble</td>
<td>$100</td>
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<tr>
<td><strong>Total</strong></td>
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<td>__________</td>
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Attending Banquet (Monday evening)   
Yes_____    No_____

If yes, how many will attend? _____________

If yes, any special dietary needs? ________________________________

Spouse/Guest: Attending lunch at 21c Museum (The Lockbox)

Yes_____    No_____

*Your ICBA Affiliate in Kentucky*
Please mail or fax form to:

Bluegrass Community Bankers Association
3932 Shelbyville Road
Suite 202
Louisville, KY 40207

Phone: (502)445-2789
Fax: (606)743-2429
Email: rrosslaw8128@gmail.com

Space for additional registrants has been provided on the next page. Each attendee will need to be registered by submitting a completed form.
Name and Title ___________________________ (Area Code) Telephone ________________

Spouse Name (if attending) ___________________________ Email Address __________________________

Name and Title ___________________________ (Area Code) Telephone ________________

Spouse Name (if attending) ___________________________ Email Address __________________________
2017 Convention Speakers
August 27 – 29

Marriott Griffin Gate Resort and Spa
Lexington, Kentucky

Breakout Sessions

CECL: The Basics
The Financial Accounting Standard Board’s (FASB) new Current Expected Credit Loss impairment standard – which requires “life of loan” estimates of losses to be recorded for unimpaired loans at origination or purchase – poses significant compliance and operational challenges for banks. Issued in June 2016 and set to take effect in 2020 for SEC registrants (2021 for all other banks), the new standard represents the most sweeping change to bank accounting in history.

Presented by: Matt Evans, President/CEO Bankers Service Corporation

We Need to Talk
Have you noticed the relationship between good communication skills for leaders and successful business performance? Are you tired of the daily intervention in some conflict among managers and their co-workers or employees? Are you frustrated by the increased confusion team members experience over poorly communicated assignments and responsibilities? Worried because productivity is declining as missed deadlines are rising? Concerned because customers are complaining more and too many are leaving your bank for the competition? In this session, your leaders will learn how to: (1) eliminate common barriers to communication (2) improve the quality of their listening skills (3) use a six-step process for effective one-on-one communication (4) lead meetings more effectively (5) gain value from debriefing meetings and projects (6) improve presentation skills to earn them the right to be heard by others.

Presented by: Phil Van Hooser, Leaders Ought to Know

Vendor Management 101
Examiners are increasing vendor management expectations for financial institutions across the country. That’s been leaving teams a little overwhelmed. A first great step is to start with the vendor management basics. In this session, you will learn: (1) the key components of a good vendor management program (2) managing risk (3) what the regulators expect in 2017/18 (4) best practices and mistakes to avoid.

Presented by: Dana Bowers, VenMinder
Cyber Security: Threats and the Underground Economy
A discussion on wide-spread computer intrusion and financial threats facing the general public including individuals, businesses and organizations. This will specifically focus on skimming, ransomware and the criminal cyber underground economy which makes schemes such as these possible.

*Presented by: Stephen Oakes, Federal Bureau of Investigation*

Economic and Interest Rate Risk in Today’s Rapidly Changing Market

*Presented by: Scott Kimel and Richard Robey, Bankers Bank of Kentucky*  
*Investments/First National Bankers Bank Capital Markets*

Community Banking’s Key Role in Economic Development
Community banks now have only approximately 20 percent of the nation’s banking assets. While the declining trend in their share of industry assets is challenging, community banks are none-the-less responsible for originating approximately 50 percent of loans to small businesses. This ability to maintain dominance in small business lending highlights the value of community bank customer-focused relationship development that just can’t be matched by the largest banks and online lenders. Given the importance of small businesses to the employment and overall economic health of the communities they serve, it is more vital than ever that community banks use all available resources to mitigate risk and remove barriers preventing economic barriers in their communities. This session will provide the attendees with a high level overview of Economic Development, the roll of community banks in that development and will highlight the programs available to enhance these projects.

*Presented by: Derek Hetherington, Bankers Bank of Kentucky and John Bevington, Kentucky Cabinet for Economic Development*

General Session

Gazing into the Crystal Ball: The Outlook for the Economy

*Presented by: Loren Scott, Economist*

General Comments

Robert Ross, Executive Director, Bluegrass Community Bankers Association  
Preston Kennedy, Vice Chairman, Independent Community Bankers of America  
Congressman James Comer, 1st Congressional District, United States House of Representatives

Dinner Speaker

Wes Henderson, Co-founder/Chief Innovation Officer, Angel’s Envy Bourbon

*Your ICBA Affiliate in Kentucky*
2017 Convention Schedule
August 27 – 29

Marriott Griffin Gate Resort and Spa
Lexington, Kentucky

Sunday, August 27, 2017

Registration: 3:00pm – 5:00pm
Saxony Room

BCBA Board Meeting: 3:00pm
Calumet Room

Reception: 5:00pm – 7:00pm
Terrace Ballroom and Patio
(Sponsored by: The Bankers Bank of Kentucky, Bank of the Mountains and Casey County Bank)

Monday, August 28, 2017

Registration: 7:30am – 9:00am
Saxony Room

Breakfast Buffet: 7:30am – 8:30am
Salon C&D

General Session/Annual Meeting: 8:30am – 9:00am
Salon C&D
(Remarks by: Robert Ross, Executive Director, BCBA; Preston Kennedy, Vice Chairman, ICBA)

Dr. Loren Scott: 9:15am – 10:15am
Salon C&D

Concurrent Session: 10:30am – 11:30am

Your ICBA Affiliate in Kentucky
Lunch: 11:45am – 1:00pm
Salon C&D
(Remarks by: Congressman Andy Barr)

Concurrent Session: 1:15pm – 2:15pm
Concurrent Session: 2:30pm – 3:30pm
Concurrent Session: 3:45pm – 4:45pm

Reception/Silent Auction: 5:00pm – 7:00pm
Salon C&D
(Entertainment by: The New Beckham County Ramblers)

Banquet: 7:00pm – 9:00pm
Salon C&D
(Entertainment by: Wes Henderson, Co-founder/Chief Innovation Officer,
Louisville Distilling Company, Angel’s Envy Bourbon)

Tuesday, August 29, 2017

Golf: 8:30am
Marriott Griffin Gate Clubhouse

Hotel Information
Marriott Griffin Gate Resort and Spa
1800 Newtown Pike, Lexington, Kentucky
Phone: 1-877-901-6632
Room Block: Bluegrass Community Bankers Association Annual Convention

Register Early! Reserved Room Block is Limited.

*Dress for all events is business casual

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Platinum Sponsors

Gold Sponsors

Silver Sponsors

Bronze Sponsors

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